

The platform  
for your success  
on the Internet.

Virtual Worlds Platform



## The Platform for efficient Internet-based Communication

*Unquestionably, the Internet is playing a more important role in revenue building and in the reduction of costs and development time. Company-wide communication, as well as networking between companies, partners and customers has become mission critical.*

The Virtual Worlds Platform is a modular client-server system for fast set-up and successful operation of internet-based communications solutions. High scalability, leading performance and easy maintenance make the blaxxun Platform first choice when it comes to challenging applications that all depend on one thing: uncomplicated, but sophisticated, communication.

### An Investment with a Future

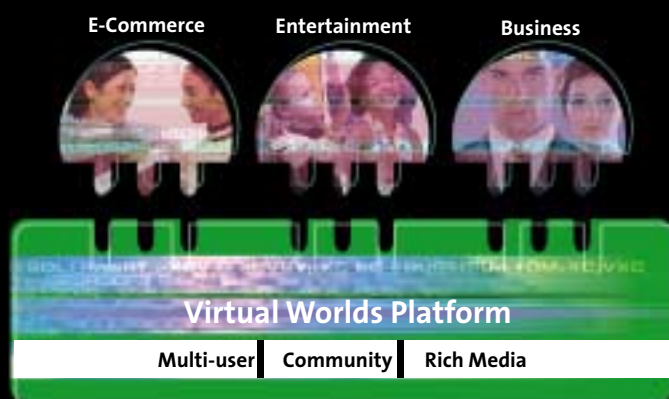
Open, integrable, expandable, the software architecture of the blaxxun Platform is built on industry programming standards with an application programming interface (API) for the integration of external applications. Flexibility is built into the platform's modular construction. The blaxxun Platform supports the operating systems Windows NT, Linux, and Sun Solaris. Various clients make it possible for users to access the communications platform using virtually any PC configuration.

### Low Operating Costs

The blaxxun Platform is surprisingly economical with hardware resources. Even when several thousand users are chatting at the same time, a reasonably well equipped Pentium PC can handle the load. The blaxxun Platform is highly stable with as good as no down time. Administrators can access the application via an HTML interface.

### The Full Suite

The blaxxun Platform comprises integrated technology for powerful multi-user, community, and rich media applications in one complete platform. In addition to a lean, rapidly implemented application, the blaxxun Platform offers far-reaching potential for evolution as demands increase. An underlying, holistic user administration system allows for the statistical analysis of all activities, and processes in the community.



**The Virtual Worlds Platform.**  
**Extensive, integrated Features.**  
**Modular. Flexible. Expandable.**

### Multi-user technology – the Heart of Efficient Communication

- User Administration – basis for synchronous and asynchronous communication
- Access Rights – role-based for all content
- Performance – up to thousands of concurrent users

### Community – Functionality for real evolution

- Chats, message boards, clubs, surveys and calendar
- Consistent platform for all forms of communication
- Roles and tasks are assigned to members
- Bonus or experience points system for active members

### Rich Media – for lively Communication

- Audio and video streaming
- Voice-over-IP
- Text-to-Speech
- Three-dimensional visualization of products and environments possible

The blaxxun Virtual Worlds Platform Clients – available for the most varied of bandwidths, hardware and software requirements.

#### HTML Chat

- Pentium PC 133 MHz, 16 MB RAM
- Windows 95/98/2000
- Windows ME
- Windows NT
- Mac OS 8.x and higher
- Microsoft Internet Explorer 4.0 and higher
- Netscape Navigator 4.0 and higher

#### Java Chat

- Pentium PC 133 MHz, 16 MB RAM
- Windows 95/98/2000
- Windows ME
- Windows NT
- Mac OS 8.x and higher
- Microsoft Internet Explorer 4.0 and higher
- Netscape Navigator 4.0 and higher
- Java

Modem 28.8 kbit/s or better

Modem 56.6 kbit/s or better

Modem 28.8 kbit/s or better

Modem 28.8 kbit/s or better

Internet

Firewall  
Proxy Server  
Internet

Intranet

LAN

#### blaxxunContact (plug-in)

- Pentium III or Pentium II with 3D Graphics card, 8 MB 300 MHz and higher, 64 MB RAM
- Windows 98/2000
- Windows ME
- Windows NT
- Microsoft Internet Explorer 4.0 and higher
- Netscape Navigator 4.0 and higher

#### blaxxunContactLE (Applet)

- Pentium PC 133 MHz, 32 MB RAM
- Windows 95/98/NT/2000
- Linux/Unix
- Mac OS 8.x and higher
- Microsoft Internet Explorer 5.0 and higher
- Netscape Navigator 4.0 and higher

#### Virtual Worlds Platform 5

- 512 MB Pentium PC with Linux 2.2
- 512 MB Pentium PC with Windows NT 4.0/Windows 2000
- 512 MB Pentium PC with Solaris 2.6 and higher

Efficient Communication – with your employees, customers and partners

## The Virtual Worlds Platform – there's something in it for you!

*Many blaxxun customers are already reaping the benefits of the blaxxun Platform in the areas of e-learning, knowledge communities, interactive TV, e-service and online customer clubs.*

The blaxxun Virtual Worlds Platform is perfect for companies with high information-exchange demands, internally as well as with customers and partners. Partnering, teamwork and customer relationships are all optimized with the blaxxun Platform.

### Up to the Challenge – State-of-the-Art

Using the most current internet standards, like Java, HTML, VRML, X3D and MPEG-4, the blaxxun Platform can be integrated quickly and flexibly into existing IT infrastructures. An open and modular architecture allows integration with existing systems for user administration, e-commerce, content and document management, CRM and ERP.

Would you like to know more  
about the blaxxun Platform?

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